

## ABSTRACT

The present invention relates to a display strip to hold commodity-containing bags. It can facilitate to make  
5 a process of attaching the bags thereto automate. It enables commodity-containing bags to be removed therefrom without having their appearance degraded.

The display strip according to the present invention is utilized to hold and align a plurality of commodity-  
10 containing bags vertically for the display. It comprises at least a substrate layer and a sealant layer with the sealant layer containing an ethylene-vinyl acetate copolymer and an adhesive promoting tackifier.